

Playing for a Purpose

Silent auction games, Hors d'oeuvre, and Cocktails

PARTNERSHIP PACKET



chain  reaction

IMPACT BEYOND YOURSELF



1000 College Blvd, Bldg. 98
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CR Dinner Committee:

Kristin Fairchild
Founder/ Executive Director
Jennifer Harrison
Carey King
Laura Lawrence
Colton Plumley
Terry Strickland
Helena Waldie

Board of Directors:

Ted Kirchharr
Chair
Gerald Ramsey
Vice Chair
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Shane Rowe
Jonathan Griffith
Justin Spence
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I am pleased to announce the return of the CR Dinner – Playing for a Purpose. The 13th Annual event will be held at the Blue Wahoos Stadium Thursday evening April 19, 2018. The event will be from 5:30-7:30pm. The CR event, ***Playing for a Purpose***, will include chemistry cocktails, hors d’oeuvres, and silent auction games.

Your investment transforms high school students by developing crucial soft skills and empowers them to improve our community through service.

Last year, our teens completed 14,510 service hours and received \$1.6 million dollars in college scholarships all while gaining leadership experience and soft skill training.

Details about our sponsorship are included in the packet including a pledge form and information about our new curriculum “CR Career Talks”. Please remember that all money raised from ***Playing for a Purpose*** event goes directly to support our programs.

If you have any questions or need any assistance please contact Kristin Fairchild at kfairchild@mychainreaction.org or Angie Accorti at info@mychainreaction.org.

Many thanks!

Kristin Fairchild

2018 CR dinner

What: 2018 CR Dinner – Playing for a Purpose

When: Thursday-April 19, 2018 from 5:30-7:30pm.

Where: Pensacola Blue Wahoos Stadium at 351 W. Cedar St, Pensacola, FL 32502

How: You can be a sponsor by contacting Kristin Fairchild or Angie Accorti

Contact: Kristin Fairchild- Email: kfairchild@mychainreaction.org

Phone:(850) 471-4685

Angie Accorti- Email: info@mychainreaction.org

Phone: (850) 471-4685

Sponsorships

Premier sponsor: \$10,000

- Seen as a major advocate for the Chain Reaction Program for the Pensacola community.
- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium.
- Recognition
 - Company logo or your name listed the invitation
 - Company logo or your name listed on program materials
 - Company logo or your name listed on sponsor table at event
 - Company logo or your name in the Chain Reaction newsletter
 - Company logo or your name on the Chain Reaction website, Facebook, and Instagram

Game sponsor: \$2,500 (3 available)

Life size board game sponsor– Yahtzee, trivial pursuit, or candy land

- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium
- Recognition
 - Company logo or your name displayed on a banner at one game station
 - Company logo or your name In the Chain Reaction newsletter
 - Company logo or your name On the Chain Reaction website, Facebook, and Instagram
 - Company logo or your name listed on program materials
 - Company logo or your name listed on sponsor table at event

~~Chemistry cocktails: \$1,500 (2 available)~~ **SOLD OUT- OLD HICKORY (2)**

- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium.
- Recognition
 - Company logo or your name listed on sponsor table at event
 - Company logo or your name In the Chain Reaction newsletter
 - Company logo or your name On the Chain Reaction website, Facebook, and Instagram
 - Company logo or your name listed on program materials
 - Company logo or your name banner at the drink Station

Dinner station sponsor: \$1,000 (3 available) **1 SOLD-PENSACOLA BLUE WAHOOS**

- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium.
- Provide food, dessert, and wine for all attendees.
- Recognition
 - Company logo or your name listed on sponsor table at event
 - Company logo or your name In the Chain Reaction newsletter
 - Company logo or your name On the Chain Reaction website, Facebook, and Instagram
 - Company logo or your name listed on program materials
 - Company logo or your name at the dinner station table



Platinum table sponsor: \$800 (gives 2 game & drink tickets per attendee)

- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium.
- Recognition
 - Company logo or your name listed on sponsor table at event
 - Company logo or your name In the Chain Reaction newsletter
 - Company logo or your name On the Chain Reaction website, Facebook, and Instagram
 - Company logo or your name listed on program materials
 - You or a selected CR Career Mentor to be recognized at the event.

Table sponsor: \$500

- A table of 8 to the Playing for a Purpose event hosted at the Blue Wahoos stadium.
- Recognition
 - Company logo or your name listed on sponsor table at event
 - Company logo or your name In the Chain Reaction newsletter
 - Company logo or your name On the Chain Reaction website, Facebook, and Instagram
 - Company logo or your name listed on program materials
 - You or a selected CR Career Mentor to be recognized at the event.

I can't attend the dinner, but I still want to support Chain Reaction

Sponsor a Teen in Chain Reaction: \$500

- It costs \$575 for one teen to participate in Chain Reaction each year. This includes service learning, leadership develop that results in college and career preparedness. Each teen is required to pay a membership fee of \$75.
- This is a 4-year commitment. We have confidence that we will prove our program's success. However, if we have not upheld our end of the agreement, you have the option to opt out of this sponsorship at any time.



2018 Sponsorship & pledge form

I pledge to sponsor a table, a platinum table, game station, wine and dessert station, or a dinner station for the Chain Reaction annual "Playing for a Purpose" Event on Thursday, April 19 2018 at the Blue Wahoos Stadium Hancock Club

Premier Sponsor (10,000)

Game Station (\$2,500)

Wine and Dessert Station (\$2,000-cash or in kind)

Dinner Station (\$1,000-cash or in kind)

Platinum Table Sponsor (\$800) Includes 16 tickets used for drinks or games

Table Sponsor (\$500) please indicate if you would like to sponsor more than one table

Sponsor a Teen (\$500) please indicate if you would like to sponsor more than one teen

In addition to my sponsorship, I would also like to or nominate someone to give a CR Career Talk please see additional information on the next page

Individual or Business Name: _____

Contact Person: _____

Today's Date: _____

Address: _____

Phone: _____ Email: _____

I plan to send in my donation by this date: ____ / ____ / ____

I will mail my check to 1000 College Blvd, Bldg. 98, Pensacola FL 32504

I will pay online at www.mychainreaction.org using my credit card

Please invoice me at: _____

CR's Career Talks

inspiring the next generation of professionals

Would you be interested in sharing information about your career, how you discovered it, and sponsoring a table at the Chain Reaction dinner? Please take a few moments to read about the problem we're addressing, the opportunity it presents, and how your commitment can make an impact on the success of teens in our community.

The Request:

We are asking for your expertise and sponsorship. Why? It's simple: we cannot run this program without funding. We are looking for 30 local leaders to be examples. You will inspire our teenagers by sharing your career experiences and inspire the community to financially support our work. Here is what the commitment would entail:

1. Share information about your career field. We will stop by your office and conduct a small 3 minute video where we would ask questions like: "What is your favorite part of your job?" - "What was your favorite subject in school?" - "What do you do on a day-to-day basis?" - "What do others find difficult about your job?" - etc. If you are not interested in serving as a mentor, you can still sponsor a table, and Chain Reaction can select a mentor to serve in your place.
2. Be recognized, as a CR career mentor, at the "Playing for a Purpose" dinner on April 19th at the Blue Wahoo's stadium.
3. Sponsor a table for \$500, serve as a table host, and invite seven friends to attend the event.

The Problem:

Chain Reaction is addressing the issue of college debt and the absence of career planning. As students leave middle school and enter high school, there is a major transition from childhood into young adult hood. Teens do not have the foresight to choose the high school classes, after school activities and leadership experiences that will help them discover their career path. Too often, students are left to navigate this process alone. To fix this problem, programs must reach these students before they fill out college applications and guide them from high school through career attainment.