



BOODASH

.5K the not so scary run.

PARTNERSHIP PACKET



chain 
reaction

IMPACT BEYOND YOURSELF



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kfairchild@mychainreaction.org

CR BooDash .5k Committee:

Chris Cobb

Chair

Kristina Davis

Maggie Whittemore

Margaret Anne West

AnnaLynne Talbert

Garret Henderson

Kathleen Murdock

Patrick Schmitz

Kristin Fairchild

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I am pleased to share with you Chain Reaction's new fundraising event, the *Boodash .5k-The Not So Scary Run*. It will be held in Saturday, October 28th at the Blue Wahoos Stadium in conjunction with Wahoolloween. The race is will begin outside of the stadium for a 500-yard run or walk and conclude as runners enter into the football field.

The post-race festival on the football field will includes ticketed food, drinks and games for both adults and kids including field goal kicking. All runners will be give four free tickets with the opportunity to purchase additional tickets. Runners will be encouraged to wear costumes and enjoy this Halloween event while supporting a good cause- Chain Reaction the Teen Leadership Institute.

Details about our sponsorship are included in the packet including a pledge form. Please remember that all money raised from *Boodash .5k* event goes directly to support our programs. If you have any questions or need any assistance please contact Chris Cobb, Event Chair, at chris.cobb.2009@gmail.com or Kristin Fairchild, Founder and Executive Director, at kfairchild@mychainreaction.org.

Many thanks!

Kristin Fairchild

Fact sheet

2017 BooDash 0.5k

What: *BooDash 0.5k-The Not So Scary Run*. It will be held in in conjunction with Wahooloween. The race is will begin outside of the stadium for a 500-yard run and conclude as runners enter onto the field for a post event festival!

When: Saturday, October 28th at the Blue Wahoos Stadium 5:30-8:00pm. Race begins at 6:00 pm

Where: Pensacola Blue Wahoos Stadium at 351 W. Cedar St, Pensacola, FL 32502

How: You can be a sponsor by contacting Chris Cobb or Kristin Fairchild

Contact: Kristin Fairchild- Email: kfairchild@mychainreaction.org

Phone:(850) 471-4685

Chris Cobb- Email: chris.cobb.2009@gmail.com

Phone: (201) 675-0539

2017 Partners & Vendors

● 5k Race

- Pensacola Sports association will administer the race

Adult Area

- Bodacious Brew
- So Chopped
- Bubbas Candy Shop
- Tin Cow
- So Gourmet
- #6
- #7
- #8

Kids Area

- (3) Blue Wahoos bounce houses
- Bounce obstacle course
- Monster Toss
- Pumpkin Golf

Football Experience

- Field Goal Kicking
- Football sprint obstacle
- Football skill throwing

Character spots & Face Painting

- (2) Star Wars
- PBS kids
- Face painting

Wahooloween & PLT Haunted House

- FREE Trick or treating on concourse with expectations of 3,000 to 5,000 people
- PAID Haunted house hosted by Pensacola Little Theater under the stadium

2017 Sponsorship

Title Sponsor (only one available):

- \$10,000
- Your logo inclusion the BooDash .5k logo
- Social media reach as part of the Blue Wahoo's Wahooloween to reach 50,000 plus at least 10 times (Facebook, twitter, Instagram and newsletter)
- 10x 10 set up on the football field
- Signage @ Event and T-Shirt to be seen by 3,000 to 5,000 in attendance
- Logo on Chain Reaction website, Facebook and Instagram
- Literature in all packet pickups
- Logo on video board
- PA drops throughout the event
- Website hyper link
- Glow prizes to all runners
- Ad Campaign several months prior to event
- Trick or treat station on concourse
- Logo on t-shirt
- Additional opportunities on title sponsors location

Major Sponsor (only two available):

- \$5,000
- Your logo on all materials
- Social media reach as part of the Blue Wahoo's Wahooloween to reach 50,000 plus at least one time (Facebook, twitter, Instagram and newsletter)
- 10x 10 set up on the football field
- Signage @ Event and T-Shirt to be seen by 3,000 to 5,000 in attendance
- Logo on Chain Reaction website, Facebook and Instagram
- Literature in all packet pickups
- Logo on video board
- PA drops throughout the event
- Website hyper link
- Ad Campaign several months prior to event
- Trick or treat station on concourse
- Logo on t-shirt

Area Sponsor (only five available):

- \$1,000
- Your name on all materials
- Social media reach as part of the Blue Wahoo's Wahooalloween to reach 50,000 plus at least one time (Facebook, twitter, Instagram and newsletter)
- Signage at one specific area at the event seen by 3,000 to 5,000 in attendance
 - Area one: Trick or treat areas
 - Area two: Adult Area/Food and Drink
 - Area three: Football Field area
 - Area four: Character pictures
 - Area five: Children's area
- Literature in all packet pickups
- Name on video board
- PA drops throughout the event
- Ad Campaign several months prior to event

2017 Sponsorship & pledge form

I pledge to sponsor a table, a high roller table, game station, wine and dessert station, or a dinner station for the Chain Reaction first ever *BooDash 0.5k-The Not So Scary Run* Event on Saturday, October 28th at the Blue Wahoos Stadium.

___ Signature Sponsor (\$10,000)

___ Major Sponsor (\$5,000)

___ Area Sponsor (\$ 1,000)

Sponsor/Business Name: _____

Contact Person: _____

Today's Date: _____

Address: _____

Phone: _____ Email: _____

I plan to send in my donation by this date: ____ / ____ / ____

- I will mail my check to 1000 College Blvd, Bldg 98 Pensacola, FL 32504
- I will pay online at www.mychainreaction.org using my credit card
- Please invoice me at: _____